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The Belgian Cats are rallying their fans in the fight against cancer

A unique work of art by Fries Vansevenant, featuring the Belgian Cats, is the prize in a competition organised by Crelan in aid of the Cancer Foundation



This evening, 30 August 2026, during their match against Japan, the Belgian Cats – ambassadors for the Cancer Foundation – will be putting sport at the service of charity. With the support of Crelan, they are launching a campaign aimed at rallying their fans in the fight against cancer. What is at stake? A chance to come away with an exclusive artwork by Fries Vansevenant, donated by Crelan, signed by the Belgian Cats and offered as a prize in an online competition.



From this evening, **Sunday, 30 August at 6.15 p.m.**, supporters will be able to take part in the competition via the [iDonate platform run by the Cancer Foundation](#). In return for a donation of at least €5, they will be asked to predict the score of the Belgium v Australia match, the final group stage match of the World Cup. Those who predict the correct score are in with a chance of winning this unique piece of art. If several participants give the correct answer, a tiebreaker question about the exact time the match ends will be used to determine the winner.

The competition closes **on Monday, 7 September at 11.30 a.m.**, when the Belgium v Australia match kicks off. The winner will receive VIP treatment at the Belgian Cats' next match in Belgium on 11 November, and will be presented with the artwork, signed jointly by the artist and the team's players.



"We are particularly proud to see the Belgian Cats team up with us in the fight against cancer as enthusiastic ambassadors. Their commitment and the way in which they also rally round their supporters mean a great deal to us. We would therefore like to extend our warmest thanks to the Belgian Cats and Basketball Belgium for their ongoing support, as well as to Crelan for this wonderful initiative. "We hope that this competition will attract a large number of participants, making yet another significant contribution to our fight against cancer."

Koen Van Impe, Chief Executive of the Cancer Foundation

Belgian Cats: fighting on the court/ fighting cancer

Since 2024, the Belgian Cats have been enthusiastically supporting the Cancer Foundation as ambassadors. Following a number of initiatives, including the sale of supporters' T-shirts in 2024 and a charity match against Germany in Ostend in 2025, they are once again joining forces with their fans this year in the fight against cancer.



"The Belgian Cats don't just want to make a difference on the court." As ambassadors for the Cancer Foundation, they are wielding their celebrity status and their tremendous ability to rally support in aid of a cause that affects us all. Thanks to this initiative, supporters too have the opportunity to get actively involved and support the fight against cancer. "We hope that many people will answer the call and that, together with the Cats, we can make a difference for the Cancer Foundation."

Jean-Pierre Delchef, President of Basketball Belgium

Crelan and Fries Vansevenant

Crelan is donating a work by the Belgian illustrator and motion designer Fries Vansevenant. As a community-based co-operative bank, Crelan hopes, through this initiative, to contribute to a mobilising cause that has a positive impact on society.

This exclusive work of art, measuring 1.5m by 1m, features the entire Belgian Cats World Cup squad: nineteen players depicted in Vansevenant's characteristic geometric style. The design combines bold shapes, vibrant colours and influences drawn from Berlin street art, in a nod to the city hosting the World Cup. The artwork has been signed by both the Belgian Cats and the artist, making it a unique piece. Through his distinctive visual style, which blends sport and human stories, Vansevenant pays an artistic tribute to the whole team that contributed to the journey leading up to the World Cup.



"At Crelan, as a co-operative bank, we aim to offer more than just a financial service. We believe in initiatives that bring people together and make a tangible contribution to society. "Through this competition, we are supporting the invaluable work of the Cancer Foundation whilst highlighting the inspirational power of the Belgian Cats."

Joris Cnockaert, Chief Commercial Officer at Crelan



Practical information

Starts: Sunday, 30 August 2026 at 6.15 p.m.

Ends: Monday, 7 September 2026 at 11.30 a.m.

Entry fee: from €5 [via iDonate – link to the competition or QR code](#)

Competition question: Belgium v Australia score

Proceeds: donated in full to the Cancer Foundation; the donation will be handed over on 11 November 2026

Every year, cancer affects more than 78,500 people in Belgium. Since 1924, the Cancer Foundation has been fully committed to helping create a world where cancer no longer kills and where more people recover from the disease. A world in which incurable cancers can be transformed into chronic conditions, which could be managed with minimal impact on quality of life thanks to effective treatments. To achieve this, the Cancer Foundation has made funding research its priority and invests in the most promising projects. It is also active in the field of prevention and screening. Finally, it provides support to people living with cancer. Its funding comes from private sources, donations and bequests from individuals, as well as support from corporate partners, which ensures its complete independence. Only the Tabacstop service is funded by the authorities.

The Cancer Foundation provides funding for researchers and offers hope to those affected by cancer

www.cancer.be - Cancerinfo: 0800 15 801 - www.facebook.be/fondationcontrelecancer

Tabacstop: 0800 111 00 - www.tabacstop.be

Information for journalists – not for publication

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About Crelan Group

The financial group ranks fifth among Belgian retail banks in terms of Belgian loan portfolio. The Crelan group is represented by two bank brands: Crelan and Europabank. At 31 December 2025, the Crelan group had: 4179 employees (including staff members, independent bank agents, and their employees), 612 branches, 309,001 cooperative shareholders, 1.7 million customers, and €57 billion in total assets. In addition, the banking group manages €45.2 billion in customer deposits, €18.3 billion in off-balance sheet investments, and supports Belgian households and businesses with €51.3 billion in loans.

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