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# ClassContact and Bednet give everyone the Back to School experience

It's just over a month since pupils started the new school year. But many sick children didn't make it through the school gates this year. However, thanks to two associations, ClassContact (Brussels and Wallonia) and Bednet (Brussels and Flanders), these pupils can continue their schooling remotely, alongside their schoolmates. Without missing out on any of the classroom lessons and fun. A firm believer in every child's right to be part of a class, the CrelanCo Foundation supports these two associations.

### What do ClassContact and Bednet actually do?

These two associations allow pupils who are absent for medical reasons to follow lessons in real time from home or from hospital, while being directly connected to their class. This scheme allows them to continue their education, keep in touch with their teachers and friends, and maintain a sense of normality despite the disruption to their day-to-day life.

ClassContact and Bednet provide the school and the pupil concerned with the necessary computer equipment and Internet connection free of charge. ClassContact supports 120 students every year.

Thousands of children have to take time off school due to illness every year, but they don't always know that Classcontact and Bednet exist or that they are entitled to their help, which is completely free of charge.

## CrelanCo supports ClassContact and Bednet and helps to raise their profile

Through a video campaign, the bank reminds us that it's all the little moments, whether positive or just a bit stressful, that are traditionally part of every new school year that make it so unique: the fear of arriving late, the trepidation of getting to know new teachers, the joy of seeing friends again...

"You don't know you're going to miss all the chatter... until it stops. " is the message at the heart of this campaign.

The campaign videos were shot in two schools with direct experience of ClassContact and Bednet.

As a cooperative bank, Crelan attaches great importance to education



# Press release

"Education and social inclusion are two themes close to our hearts as a cooperative bank. ClassContact and Bednet are therefore a perfect match and in line with the commitment we want to make.", Isabelle D'haeninck, Chief Cooperative Bank Officer.

### **Contact Classcontact**

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#### **About Crelan Group**

The financial group ranks fifth among Belgian retail banks in terms of total assets. The Crelan group is represented by two bank brands: Crelan and Europabank. At 31 December 2024, the Crelan group had: 4327 employees (including staff members, independent bank agents, and their employees), 727 branches, 296,751 cooperative shareholders, nearly 1.7 million customers, and €55.8 billion in total assets. In addition, the banking group manages €44.3 billion in customer deposits, €16.5 billion in off-balance sheet investments, and supports Belgian households and businesses with €49.5 billion in loans.

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